



Chairman's Message

Dear all,

It is my great pleasure to say hello to fellow BU alumni in Asia. I appreciate the efforts made by Wayne Cheung and Henry Woo for creating the BU Asia Alumni Newsletter.

Over the past four years, the international alumni gatherings among the BU alumni in Asia have played important roles for getting us connected to one another. It was great that the efforts of Boston University Asian Alumni Committee (BUAA Committee) were recognized by BU; and I as a representative, received the 2009 Alumni Award in last October. I am delighted to emphasize how important it is for the BU alumni and the School to continue our endeavors to keep connected through various channels and activities in the coming years.

The alumni organizations and activities enable us to get connected more effectively through frequent meetings and interactions. This also greatly enhances the value of the BU alumni networks at home and overseas.

I have great pleasure in taking charge as the chairman of BUAA ASIA. I would like to send a very special thank you to Mr. Henry Woo (CAS '99) and Wayne Cheung (ENG '99) for editing and printing the newsletter, and extend my sincerest thanks to all BU alumni who have shared their precious experience and information.

We have grown together, learned together and faced challenges together under the name of ONE BU; and it is only together that we will continue to succeed. I heartily look forward to your involvement and participation as well as the sharing of a great new year with you.

Best regards,
Young J. Han



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Editor's Note

Dear alumni and friends,

First I would like to thank Wayne Cheung and Y.J. Han for their encouragement and trust in me to take on the task to manage this newsletter. I will do my best to make sure the readers will take pleasure and feel energized with the BU spirit while reading this newsletter.

In our very first issue, Becky Li, project coordinator, and I thought it would be nice to provide you with the history and mission of the Boston University Asian Alumni Committee, a group composed of leaders and senior representatives from various countries. Two of its main tasks are organizing the "Asian Alumni Festival" and "Business and Investment Forum".

On the front page, you will see Chairman of the Committee, Mr. Han, talk about his understanding of the "ONE BU" idea, and share his thought on why it is important for alumni to meet regularly. Toward the end of the newsletter, you will see some nice photographs and comments on previous events held from 2006 to 2009.

For future issues, we will include notification of future events, commentaries from event participants, etc. We need your input and would very much welcome your ideas and suggestions.

I hope you will enjoy this edition of BU Asian Alumni Newsletter.

Yours Sincerely,

Henry H. Woo

Secretary of Asian Alumni Committee



Formation of BU Asian Alumni Committee (BUAAC)

In order to promote the BU community spirits, regional collaboration and alumni unity via a forward looking agenda – encourage, promote and enhance relationships through inter-regional dialogue and gatherings, a group of enthusiastic alumni joined together to form the Boston University Asian Alumni Committee (BUAAC). We are going to introduce Mr. Young J. Han, Chairman of the Committee; Mr. Wayne Cheung, Vice Chairman; and other committee members by their last names in alphabetic order.



Chairman of BUAAC
Chairman of the BUAA Korea



Mr. Young J. HAN

GSM '79' MBA
Chairman and CEO of DPI Holdings Co., Ltd
Recipient of 2009 BU Alumni Award



Vice Chairman of BUAAC
Chairman of the BUAA Hong Kong



Mr. Wayne CHEUNG

ENG '99
General Manager of Beautiful Enterprise Co., Ltd



Committee Member
Chairman of the BUAA Philippines



Mr. Charlie AGATEP

MA COM '53
President & CEO of Agatep Associates Inc. (The largest Public Relations Agency in the Philippines)
Group Chairman of Euro RSCG Manila (Subsidiary of Euro RSCG Worldwide, with 233 offices in 75 countries)



Committee Member
Chairman of the BUAA Singapore



Mr. Chor-Chen ANG

SMG '87
Executive Director of Kwang Sia Pte Ltd (franchise partner for fashion labels such as Hugo Boss, MaxMara, Max&Co, DSquared, Y-3, Bathing Ape in Singapore)



Committee Member
Representative of Thailand



Mr. Subhajati ANGSUVARNSIRI

GSM '77



Committee Member
Vice Chairman of the BUAA Hong Kong



Mr. Lincoln CHAN

CAS '94
Director of Y.D. Land Investment Co. Ltd.



Committee Member
President of the BUAA China



Mr. Weiqiang HAN

B.A. in Political Science of Beijing Science and Technology University
MBA and M.A. in International Relations '89
China International Capital Corporation Limited, CAO, CFO & Management Committee



Committee Member
Representative of Indonesia



Mr. Erwandi HENDARTA

GSM '93 (MBA)
LL.M. (Master of Laws) of Cornell University
Partner in law office Hadiputranto, Hadinoto & Partners (a member firm of Baker & McKenzie International)



Committee Member
Secretary General of BUAA China



Ms. JIN Wei

GSM '06 (MBA)
Business development role in a state owned financial service company

Formation of BU Asian Alumni Committee (BUAAC)



Committee Member
Trustee Member at BUAA Japan



Mr. Ken KONDO

GSM '75
President & Representative Director of Fuji Shokai Company Ltd.
Committee member for Ishikawa Carbon Science & Technology Association authorized by The Ministry of Education · Culture · Sports · Science and Technology



Treasury of BUAAC
Representative of Taiwan



Ms. Jean LIU

SMG '77 with a BSBA in International Management & Finance
Member of the BU Parent Council
Chairman of the BU Foundation in Taiwan



Committee Member
Chairman of the BUAA China



Mr. Hugo SHONG

COM '87
BU Trustee



Committee Member
Chairman of the BUAA Japan



Mr. Takayoshi SHIMADA

SFA '67



Committee Member
Chairman of the BUAA Thailand



Mr. Tira SIRIKIETSOONG

CLA '79
Executive Director of Thai Industries Development Co., Ltd.



Committee Member
Chairman of the BUAA Malaysia



Mr. TAN Teow Choon

MET '83
CEO of RB Biotech Sdn. Bhd.
Vice Chairman of Malaysia New Zealand Business Council
Founder and Treasurer of Malaysia Osteoporosis Society
Founder and Treasurer of Malaysian Heart Society
Council Member of Economic Council of the Federation of Chinese Associations, Malaysia.
A Life Member of United Nations Association Malaysia



Secretary of BUAAC
Representative of Korea



Mr. Henry H.C. WOO

CAS '99
Managing Director of Baraka Global Advisors, Inc. (Climate Change Consulting, Emission Brokerage & Trading, Investment)



Committee Member
Representative of China



Mr. Fenghua WANG Ph.D.

GRS 2002
Shanghai Stock Exchange, Senior Manager of Bonds & Funds Department

ONE BU

Highlights of Previous Events

“ Over the past years, Boston University Asian Alumni Association hosted a variety of events throughout Asia. “

South Korea, September 2006

The first Asian Alumni Festival (AAF 2006) was hosted by Boston University Alumni Association Korea (BUAAK). The gala was held at the elegant and legendary Shilla Hotel, brought together over 200 Asian alumni from various Asian countries for a heartwarming occasion, with traditional Korean Drum performances and lucky

draws. In addition, there was a networking cocktail reception for BU entrepreneurs, business owners and professionals, and a painting & photography exhibition of work created by alumni from the School of Fine Arts. After the dinner, many alumni moved over to the Bar area for further socializing and Karaoke fun. This proves the strong

and lasting bonds of the BU alumni community, and without your support, this would not be possible.



Hong Kong, March 2007

Hong Kong is a financial hub of Asia serving as economical bridge between Mainland China and the rest of the world. That is why the city was chosen for our first Asian Alumni Business & Investment Forum (BIF 2007), which was co-hosted by BUAAK & Boston University Alumni Association Hong Kong (BUAAHK). A large number of local and international participants attended the event. There were four keynote speakers including the head of Hong Kong Tourism Board, senior man-

ager from the issuer marketing division of Hong Kong Stock Exchange, Senior executive of a highly regarded commercial bank, etc. Their speeches and followed up Q&A sessions were all considered very useful by our participants who are interested in doing business in China and Hong Kong. Alumni were also provided with a platform to give presentations on their businesses and models. The event was as informational as it was a networking and cultural event where alumni were able to exchange busi-

ness ideas and latest investment trends, and advise one another in a friendly encouraging environment.



Highlights of Previous Events



Hong Kong, November 2007

The BU Asian Alumni Festival (AAF 2007) continued to be the leading networking event of the year. It was the largest BU Asian alumni reunification which was hosted by BUAAHK. Nearly 200 alumni attended the event and enjoyed a fun night with traditional lion dancing and mask changing performance. Mask changing performance proved to be a big hit. The audi-

ence, children and adults alike, were mesmerized by the Chinese master's seemingly magical ability to change his colorful masks right before our eyes. Not to be outshined alumni also enjoyed the evening's many cultural performances by members of BUAAK (Traditional Drumming), BUAAJ (Fishing song) and BUAAH (Traditional Thai Lotus Dance).



Beijing, January 2008

With the first launch of the Boston University Alumni Association of China, a welcome reception was organized to celebrate the inception, held at the world famous Diaoyutai State Guesthouse. In addition, BU President Robert Brown, Dr. Beverly Brown, Vice President Scott Nichols, and Trustee Hugo Shong (COM '87) travelled to Beijing to honor this milestone event.

Concurrently, the second Business and Investment Forum (BIF 2008) and a gala dinner were held at the Grand Ballroom of JW Marriott and The Ritz-Carlton Hotel for not just Asian

alumni, but for the entire BU alumni community. It was a good opportunity to socialize with the fellow alumni and learn more about the financial and investment opportunities in the Asian alumni community. This BIF was an improved and expanded event, as we have incorporated comments and suggestions from the past participants. For example, while we continued to have big name speakers at the event, say senior directors from China's Central Bank and top venture & private equity professionals speaking about Chinese economy

and business sentiments, we also expanded sessions for entrepreneurs and business owners to introduce their businesses to the BU communities. It is never easy to fulfill the various needs and expectations of participants coming from such diverse backgrounds. However, we believe the Asian Alumni Committee has effectively balanced the different interests and turned it into a successful event.



Highlights of Previous Events

Thailand, November 2009

Due to Thailand's political crisis in 2008, the originally planned Alumni Festival was postponed for a year. In anticipation of a BU Asian alumni reunification, it took place on Nov 6-7, 2009 finally. Over 200 BU alumni from counties all over Asia joined together to meet old friends and make new contacts while enjoying the

cocktail reception and gala dinner. This again proves the strong and lasting bonds of the BU alumni community.

The Festival was kicked off by a welcome dinner on Nov 6 at Supatra River House. We all enjoyed a delicious Thai cuisine hosted by Boston University Alumni Association Thailand (BUAATH).

During the dinner, we had a golf competition prize giving session for the winners who played at the Royal Golf & Country Club earlier.

Did you know?

Thai cuisine blends 5 tastes: sweet, spicy, sour, bitter, and salty. Some common ingredients used in Thai cuisine include garlic, chilies, lime juice, lemon grass, and fish sauce. The staple food in Thailand is rice, particularly jasmine variety rice.



After that, we enjoyed the Loy Krathong Festival. What is Loy Krathong Festival? "Loy" means "to float". "Krathong" is a raft about a handspan in diameter traditionally made from a section of a banana tree trunk, decorated with elaborately-folded banana leaves, flowers, candles, incense sticks, etc. During the night of the full moon, these small rafts are released on a river. Many Thai believe that floating a krathong will create good luck, and they do it to honor and thank the Goddess of Water. It is originally held on the full moon of the 12th month in the

traditional Thai lunar calendar. In western calendar this usually falls in November, unfortunately we missed it. In order to let us experience this traditional Thai culture, our very thoughtful alumni association in Thailand arranged this special cultural event for us. Therefore, we all had a chance to participate in the event and made our wishes by floating our

own krathong on the river. Hope our wishes come true!



Wayne, what wishes did you make?

Highlights of Previous Events



Nov 7 started early at the Lumpini Park. Our alumni leaders attended a meaningful tree-planting activity. Leaders of each country planted a small tree in the park to make their contribution to the beauty of the city and the purity of the air we breathe. Meanwhile, it is symbolic of the ever growing of our BU community. Therefore, it is worth doing so even they had to wake up very early in the morning.



Did you know?

Lumpini Park is a very popular oasis, named after Buddha's birthplace. This park is located in the heart of Bangkok, at the junction of Rama IV and Ratchadamri roads. It was built in 1941. Monument of King Rama was constructed in front of the park. Located in a sylvan sanctuary, the park seeks to refresh your mind.

Highlight of Previous Events



After that, we visited a number of cultural and historical sightseeing spots, e.g. Arts of the Kingdom Museum, Queen Savang Vadhana Museum, Sprapathum Palace, etc.



In the evening, the Alumni Festival was held at the Dusit Thani Hotel Grand Ballroom. A cocktail reception started at 6pm, followed by a welcome speech given by Mr. Tira Sirikeitsoong, President of BUAATH. Mr. Tira gave us a very thorough update of the development and future plans of BUAA Committee, as well as BUAATH. He also expressed special appreciation to the organizers for their excellent teamwork and support. The ballroom was packed with joy and excitement as everyone enjoying a great meal while chatting with old friends and meeting new



friends who came across the world.

The highlight of the evening was the excellent performances, the Thai royal court dance and traditional puppet show. To heat the atmosphere, our Korean alumni performed Samul Nori, the Korean traditional drum performance. Their performance was regarded as the gist of the night. The event program ended with lucky draw and the prizes given this year were excellent. Thank you to all sponsors for their generous support.

Last but not least, we would like to thank BUAATH for their effort and contribution to the memorable and enjoyable event. Thank you for all alumni's active participation. We look forward to seeing each other very soon in the near future.



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See you all soon!

